

EXHIBIT B: Access Guidelines

Features	Members	Subscribers	Public			
Access to Member Listings Search and view listings posted by members of the database	X	X	X			
Access to All Listings Search and view all listings, including non-member information	X					
Access to Comps Search and view sold, leased, withdrawn listings	X					
Add Property Listings Add Commercial property listings that are for sale and/or for lease	X	X				
Maximum Listing Exposure Promote your properties to a nationwide audience of brokers, buyers and sellers throughout the Catylist Network.	X					
Traffic (Exposure) Reports For your listings, view the number of hits, sources, and sections that were viewed.	X	X				
National Broadcast Emails Promote your properties nationally by posting "Haves" throughout the Catylist Network	X					
"Want" Postings Broadcast an email message with your needs throughout the national network	X	X	X			
Customizable Reports Create branded, professional-quality reports in multiple formats for print and email	X					
Saved Searches & Catalogs Save search criteria and assemble catalogs of saved properties for future retrieval	X	X	X			
Professional Profile Create a detailed Professional Profile that includes specializations, completed transactions, client references, and more	X					
Company Profiles Create company profiles complete with contact information and access to all professional profiles and property listings.	X					
Property Alerts Automatically receive alerts when new properties match your saved criteria	X	X	X			

Controlled Access Marketing Control how much information is shared across the various websites in the network	X					
Data Export Capability Export your data into a spreadsheet for ultimate portability	X					